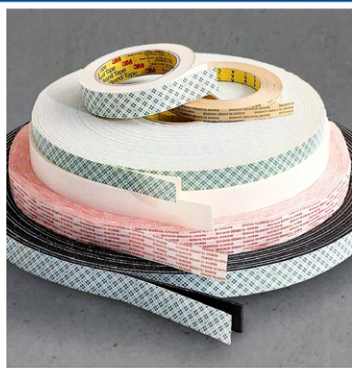
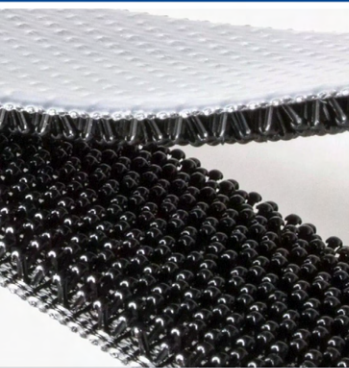




# YOUR PARTNERS IN ADVANCED CONVERTING SOLUTIONS



**75** YEARS  
1949 - 2024  
*Gleicher...*  
Converting Adhesives & Fasteners for Manufacturing  
We're making great products even better.

**3M** Preferred Converter  
*Preferred*

# 75 YEARS *Gleicher...*

Converting Adhesives & Fasteners for Manufacturing

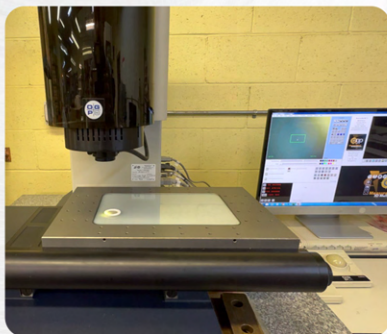
*We're making great products even better.*



Since 1949, Gleicher Manufacturing has been an industry leader as both a distributor and converter of pressure sensitive adhesives and reclosable fasteners.

Our New Jersey manufacturing facility is equipped with a full range of flatbed, rotary, and CO2 laser production equipment. We have the equipment, product knowledge, experience, and expertise necessary to design and manufacture the best solutions for customers across all industries and multiple markets.

- ✓ Design Consultation
- ✓ Custom Prototyping
- ✓ Die-Cutting
- ✓ Laser Cutting
- ✓ Laminating



+1 800-233-2211



sales@gleicher.com

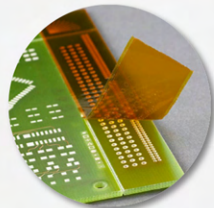


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# ADVANCED CONVERTING SOLUTIONS EXAMPLES

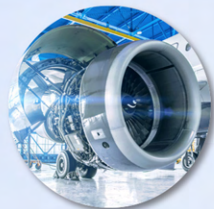
## MARKETS: **ALL**

Split/scored liners can be used in all markets for easy release during production. Our split liners allow easier removal of the kiss cut parts. By removing just a portion of the liner under the die cut part, the part can be quickly removed from the roll or individual liner.



## MARKETS: **ELECTRONICS & AEROSPACE**

To eliminate noise and vibration dampening within electronic and aerospace applications, Gleicher can laminate multiple layers of thin adhesives to achieve a non-standard thickness, providing dampening that cannot be achieved with an off-the-shelf product.



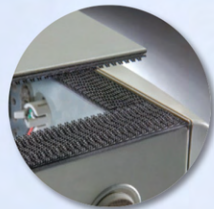
## MARKETS: **OEM, INDUSTRIAL, MEDICAL, TRANSPORTATION, & AEROSPACE**

Manually applying double-sided adhesive discs can severely affect material adhesion when improperly handled. We have developed an easy-to-use pull tab to speed up application during production and ensure a contaminated free adhesive surface.



## MARKETS: **CONSUMER PRODUCTS PACKAGING**

To eliminate misalignment during automated packaging manufacture, we kiss-cut mated reclosable fasteners, like 3M™ Dual Lock™. One side of the mated parts can be applied, the die cut liner removed, and the closure made, without any alignment issues.



## MARKETS: **CONSUMER PRODUCTS**

Gleicher engineers parts with assembly and production processes in mind. Release liners can be used to assist with the application of die cut including perforation of the liner so that one side can remain on the component as it is shipped to another manufacturing site to complete assembly.



## MARKETS: **MILITARY AND BODY ARMOR**

Working with helmet manufacturers we provide hook and loop fastener solutions for application to helmets, enabling wearers to attach and remove devices as needed. Also, we designed a solution that covers a helmet in reflective tape for increased visibility.



# Gleicher

We're making great products even better.

## Choose Gleicher and you'll always make The Right Choice.



When you turn to a Converter for help in developing products, you need one with expertise, experience, and proven results. One that's plugged in with the leading materials, like 3M. Someone who understands your needs, no matter how simple or complex.

**GLEICHER'S EXPERTS, SERVICE, AND QUALITY MAKE GREAT PRODUCTS EVEN BETTER.**

### EXPERTS

An unmatched resource for guidance and selection is made possible through knowledge, insights, and experience gained from working closely with clients in diverse industries for more than seventy years.

Consultation  
& Design

### SERVICE

Proactive and responsive support combined with the highest quality materials and a complete range of proven state-of-the-art processes and solutions ensures delivery on spec and on schedule.

PEACE  
OF  
MIND

Product/Brand  
Performance

Materials &  
Manufacturing

### QUALITY

Consistently reliable adhesive and fastening performance in product application is the result of surpassing requirements through dedicated partnerships and attention to detail.